

Applicant invitation email

From: Human API

Recipient: applicant@email.com

Subject: Your pending Principal disability insurance application

Hello [Applicant],

Thank you for your interest in a Principal® disability insurance policy. Principal is working with us to speed up your application review. As part of this process, we need to evaluate your medical history, which can now be shared securely in just a few minutes. This also provides you with an option to download a copy of your medical history.

Traditionally, it can take from 3 to 6 weeks to gather this information from medical professionals. With this easy online tool, you'll shorten the time to get your policy issued by up to several weeks since results are immediate.

This safe and secure method keeps your information protected and allows the process to keep moving.

Click on the button below to start the process through Human API.

Get Started! > [Links to login with instructions](#)

Regards,

[Principal Life Insurance Company and Human API]

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For Human API's terms of service and privacy policy, [click here](#).

Insurance products issued by Principal Life Insurance Company®, a member of the Principal Financial Group®, Des Moines, Iowa 50392.

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Applicant reminder email

From: Human API

Recipient: applicant@domain.com

Subject: REMINDER: Your pending Principal disability insurance application

Hello [Applicant],

You're receiving this email because you haven't yet connected your medical history for your Principal® disability insurance application. As a reminder, Principal is working with Human API to speed up your application process. Please take a few minutes to do so by clicking the button below:

Get Started! > [Links to login with instructions](#)

Regards,

[Principal Life Insurance Company and Human API]

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